

HOUSE JOINT RESOLUTION 239

By Armstrong

A RESOLUTION to honor and congratulate the Bingham Group upon winning the Best of Show Award for Direct Marketing at the 2009 Addy Awards.

WHEREAS, it is fitting that the members of this General Assembly should salute those estimable businesses in Tennessee that have established a tradition of excellence in their respective industries; and

WHEREAS, one such noteworthy business is the Bingham Group, which recently won the Best of Show Award for Direct Marketing at the 2009 Addy Awards; and

WHEREAS, founded in 1959, the American Advertising Federation of Knoxville is a professional organization that promotes excellence and awareness in advertising in the greater Knoxville area; and

WHEREAS, the American Advertising Federation of Knoxville hosts the Addy Awards each year to display creative talent and award companies with winning work; and

WHEREAS, the Bingham Group is a full-service marketing communications company located in Knoxville whose expertise encompasses advertising, graphic design, public relations, broadcast production, and web site design services for local, regional, and national clients; and

WHEREAS, the Bingham Group was awarded top honors in the direct marketing category for creating a unique leather invitation for their client The Olde Farm Golf Club; and

WHEREAS, the highly creative, dedicated, and outstanding team of employees of the Bingham Group are the driving force behind the excellent service offered to their clients, and they are truly deserving of the 2009 Best of Show Award for Direct Marketing; and

WHEREAS, this General Assembly is proud to specially recognize this company that daily exemplifies its commitment to excellence in business; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED SIXTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we hereby congratulate the Bingham Group upon receiving the Best of Show Award for Direct Marketing at the 2009 Addy Awards, and wish them every success in the future.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.